



# Md. Mizanur Rahaman

Marketing Consultant & 360 Digital Marketing Expert

+880-183381-9560

mrmeenbd@gmail.com

[Mizanur Rahaman](#)

<https://mizanurrahaman.com>

502/348, Baitul Hoque  
Jame Mosque Road,  
Uttara, Dhaka - 1230

## Professional Summary

Results-driven Digital Marketing Manager with 7+ years of experience in developing and executing successful marketing strategies that enhance brand visibility and drive revenue growth. Skilled in analyzing market trends, consumer behavior, and competitive landscapes to deliver data-driven solutions. Proven track record of leading high-performing teams, managing cross-functional projects, and implementing innovative campaigns to achieve business objectives.

## Professional Experience

### Assistanty Marketing Manager

Riseup Labs Ltd.  
September 2021 – Present

I am responsible for supporting the strategic development and execution of our marketing initiatives. In this position, I work closely with the Sr. Marketing Manager and digital marketing team to drive brand awareness, customer engagement, and sales growth.

### Producer (News)

Bangladesh Television  
December 2020 – Aug 2021

I was a News Producer at Bangladesh Television, responsible for creating engaging news content, managing production workflows, and ensuring timely broadcasts.

### Creative Content Writer

Clipping Panda Ltd.  
August 2020 – August 2021

I worked as a Creative Content Writer at Clipping Panda, crafting engaging, SEO-friendly content and collaborating with teams to deliver high-quality materials on time while ensuring brand consistency.

### Sub-Editor (Online)

Bangladesher Khabor, Bangladesh  
News and Entertainment Ltd  
March 2020 – August 2020

I worked as a Sub-Editor (Online) at Bangladesher Khabor, editing, proofreading, and publishing online content while ensuring accuracy and adherence to editorial standards.

### Digital Marketing Executive

Bangladesh Denim Expo  
Aug 2019 - Feb 2020

I served as a Digital Marketing Executive at Bangladesh Denim Expo, where I developed and executed digital campaigns, optimized social media strategies, and boosted online engagement to enhance the expo's visibility.

## Education

### MSS in Communication and Journalism

University of Chittagong  
Graduated: May 2019

Completed a Master's degree in Communication and Journalism with a focus on PR Writing, News Editing and Reporting, Online Journalism, and Interpersonal Skills, gaining expertise in effective communication strategies and media relations.

### BSS in Communication and Journalism

University of Chittagong  
Graduated: May 2018

Earned a Bachelor's degree in Communication and Journalism, developing a strong foundation in media studies, public relations, and journalistic practices.

## Skills

- Digital Marketing
- SEO
- Web Analytics
- Content Strategy
- Content Development
- Brand Management
- Market Analysis
- Campaign Management
- Social Media Marketing
- Team Leadership

## Certification

- Training Certificate on Digital Marketing: Reaching the Real Buyers
- by Bangladesh Association of Contact Center and Outsourcing
- Digital Marketing Trainer Certification by DoICT
- LinkedIn assessment of SEO skill badge
- Digital Marketing Certification by BizBond IT Ltd.
- Online Journalism Certification
- Certified Digital Marketing Professional by Liceria Company